



CMR College of Engineering & Technology

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INDIA FIRST LEADERSHIP TALK SERIES

Tuesday, 08 January 2019, 02:00 PM

Send Your Questions for Shri Anand Mahindra on www.mic.gov.in/questions.html before 5th January 2019

Watch Live on

f LIVE www.facebook.com/mhrds.innovationcell

YouTube www.mic.gov.in/live.html

mhrd_innovation

Shri Anand Mahindra
Chairman
Mahindra Group

Venue: CMR CET Auditorium

CMR College of Engineering & Technology (CMR CET) launched Centre for Innovation and Entrepreneurship (CIE) to initiate the Ideas of Students into Business outcome with an objective to Foster and encourage Entrepreneurship; Commercialize technologies based innovations & develop eco-system for a sustainable and holistic growth. As part of CIE, many events have been conducted till date in CMRCET according to the MIC Calendar. So far, three (3) Ideation Days have been conducted in which the students presented more than 200 Ideas from different domains which include Computer Technology, Health & Medical, Agriculture, Mobile Security, Teaching Aids, Transportation & Shipment, Food and Supply Management, Defense, Robotics, IOT etc and Five (5) ideas have been accepted for incubation start ups.

On Tuesday, 8th January 2019, at 2:00 PM, Shri Anand Mahindra, Chairman of Mahindra group gave a talk on the first edition of India first leadership talk series which was aired live on various websites.

1. Followed IIC timeline:

The Institutions Innovation Council (IIC) timeline was perfectly followed as per schedule at the 350 capacitor CMRCET Auditorium on 8th January 2019 at 2:00 PM. All the required arrangements were made prior to the event and all the students and faculty were seated in the

auditorium fifteen (15) minutes prior to the event to avoid any last minute hassles. The video was live streamed on <https://www.mic.gov.in/live.html>.

2. Number of participants (Students)

A total number of 265 students from the various streams of CSE, EEE and ECE of CMRCET participated in the event voluntarily.

3. Number of participants (Faculty)

A total number of 25 faculties from the various streams of CSE, EEE and ECE of CMRCET participated in the event. They did a wonderful job by making the students seated in the auditorium by 1:45 PM and by monitoring them. They added value by briefing the main contents of the talk in their free time to the students who were unable to attend.

4. Report upload

Photographs of the event attended by the students and faculty with the live screen in the background, covering different angles were taken on this occasion.

- A one minute video coverage of the event was shot at the event.
- The event was well promoted in advance by CMRCET on Face book and Twitter by the IIC Social Media coordinator, Mr. Narasimha.
- The event was well promoted in advance by CMRCET on the College website and other social media pages like Face book and Twitter.
- The participants carried along many learning's with them for the day.
 - ✓ The students got an opportunity to listen to great leaders and get benefited from their success stories which will help them in their professional life.
 - ✓ They were made aware that there are many things in the world which they cannot learn in an institution like Humility, Brevity and Self awareness.
 - ✓ Happy people are more successful.
 - ✓ We should learn how to cope with failure and experience teaches us to do so.
 - ✓ One can have more than one role model.
 - ✓ Leaders are followers who have ideas of a desirable inspirational destination of future. Leader has captivating ideas. A great leader never takes complete ownership of the ideas but makes the followers believe that it is their idea.
 - ✓ Innovation is very important in our life for recognition and compensation and most of the innovators are entrepreneurial. Both, innovation and entrepreneurship should be rewarded.
 - ✓ Start ups always have risks and if one has a strong appetite for risk then they should definitely try it out.

- ✓ One should realize what he /she wants to become in life. We should do things pleasurable to us.
- ✓ If we love our work we don't need a work life balance and very soon it will become obsolete.
- ✓ Competition ensures the best use of finite resources.
- ✓ Creativity is very important in business.

The success stories of Shri Anand Mahindra lit a spark in the minds of the students. They realized how to mould their lives. They were very enthusiastic throughout the session. They took home much learning.

5. Feedback from IIC students member

Feedback was taken from many students to understand their understanding of the talk.

Please find below the feedback of one student member.

6. Venue and arrangement for live telecast of the event.

All the needed arrangements were made one day prior to the event, i.e. on 7th January 2018. The 350 capacitor CMRCET auditorium was kept spic and span with the upcoming event at hand. The A/V was tested for its functioning along with the internet connections. Back up was also kept ready anticipating power failures.

The event concluded finally with the faculty and students leaving the auditorium with utmost satisfaction.